

COLBY BERMEL

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EDUCATION

THE UNIVERSITY OF TEXAS AT AUSTIN, McCombs School of Business, Austin, TX **May 2024**
Master of Business Administration, CleanTech (concentration)

- **Activities:** McCombs Ambassador Committee (Co-Chair), MBA Soccer Club (Co-President), CleanTech Group (Co-VP of Edu.)

PRINCIPIA COLLEGE, Elmhurst, IL **May 2016**

Bachelor of Arts, Political Science, Mass Communication (double major)

- GPA: 3.6; earned full-tuition academic scholarship all 4 years; won award for highest-achieving Mass Communication senior

EXPERIENCE

NRG ENERGY, Houston, TX **Summer 2023**

MBA Summer Associate

- Created new processes and tools to govern NRG Home's product development/execution pipeline; recommendations were immediately implemented across 7 brands and 10 categories at US' largest competitive electricity retailer (7.5M customers)
- Interviewed internal stakeholders and analyzed technical documents to inform creation or standardization of products' business case metrics, project management tracking, execution punch lists, and post-launch performance reviews
- Developed internal pilot for hourly renewable energy credits (RECs) product concept by right-sizing ERCOT renewables generation data with pilot participants' load data; presented findings and analysis to NRG's Chief Sustainability Officer

MOTOR, Austin, TX **Spring 2023**

McCombs CleanTech Fellow

- Researched low-to-moderate income (LMI) customer segment for AES Corporation's EV subscription startup (\$7M Series A)
- Recommended outreach tactics, favorable markets, and community partners to leverage for Motor's LMI segment strategy

MBA IMPACT INVESTING NETWORK AND TRAINING (MIINT), Austin, TX **Fall 2022 - Spring 2023**

McCombs Team Member

- Selected as 1 of 5 MBAs to represent McCombs at an international competition for a \$50K investment in a pre-seed startup
- Conducted due diligence and competitive analysis on ESG startups for Bridges Impact Foundation & Wharton ESG Initiative

STRATEGY&, Austin, TX **Fall 2022**

McCombs+ Consultant

- Selected as 1 of 5 MBAs to consult for Strategy&'s engagement with a large alternative investment management company
- Prepared market sizing, growth forecast, and profitability analysis for the company's EV charging infrastructure deployment

POLITICO, Sacramento, CA **January 2019 - June 2022**

Energy Reporter

- Tracked 715 climate bills in California Legislature and 58 regulatory proceedings at California Public Utilities Commission
- Wrote 806 articles, 287 newsletter items, and 127 newsletters for the highest-revenue state vertical at \$1B media company
- Managed relationships with 120 legislative offices, 34 state agencies, and governor's office; cultivated confidential sources
- Secured 133% increase in power plant malfunction disclosures from California's grid operator (CAISO) via investigative story

S&P GLOBAL, Charlottesville, VA **March 2017 - December 2018**

Energy Reporter

- Covered 35 investor-owned, publicly-owned, and co-op utilities and legislatures/agencies across the Southeast US
- Analyzed Capital IQ, EIA, FERC, ERCOT, and PUC data; produced 374 reports for S&P's Market Intelligence platform
- Examined utility finance, M&A transactions, integrated resource planning, and project development for daily stories
- Won S&P's Energy Story of the Month award (July 2017); named a finalist for S&P's Series of the Half award (H2'17)

E&E NEWS, Washington, DC **May 2016 - September 2016**

Reporting Fellow

- Published 61 articles, including one that triggered an inspector general probe of a federal agency (Chemical Safety Board)

ADDITIONAL

- **Work eligibility:** eligible to work in the United States with no restrictions